



News Release

**The Procter & Gamble
Company**
One P&G Plaza
Cincinnati, OH 45202

FOR IMMEDIATE RELEASE

PROCTER & GAMBLE PROFESSIONAL SELECTED AS SUPPLIER FOR PREMIER HEALTHCARE ALLIANCE

Premier Awards 36-month Agreement to P&G Professional

CINCINNATI, Feb. 23, 2009 – Procter & Gamble Professional® has been awarded a license to supply housekeeping and cleaning products to the membership of Premier, Inc., a healthcare alliance serving more than 2,000 U.S. hospitals and 53,000 other healthcare sites. The license, effective immediately, is one of four granted by Premier in this category.

“We’re proud to be partnering with Premier to deliver top quality products to their members as they pursue their mission of outstanding care,” says Alan Tomblin, assistant director of P&G Professional’s sales group.

P&G Professional is the division of P&G that cares for consumers when they are ‘out of home’ by providing P&G branded products to professionals in building cleaning and maintenance, food service, and the hospitality industries. Within healthcare cleaning, it offers more than 100 solutions in daily cleaners, finished floor care, carpet care and odor elimination. P&G Professional combines great cleaning technology and powerful consumer understanding to service its partners in professional world.

“Premier is now one of our biggest accounts,” says Tom Ellis, account executive for P&G Professional. “We’re looking forward to working with their alliance members to meet their cleaning needs with customized, innovative and effective solutions.”

Owned by not-for-profit hospitals, Premier operates one of the leading healthcare purchasing networks. Premier works with national and international health service networks to improve hospital performance.

About P&G Professional

Procter & Gamble Professional[®] is the away-from-home division of Procter & Gamble, serving the foodservice, building cleaning and maintenance, hospitality and convenience stores industries. P&G Professional offers complete solutions utilizing its parent company's scale, trusted brands and strengths in market and consumer understanding. P&G Professional features such brands as Tide[®], Dawn[®], Mr. Clean[®], Febreze[®], Swiffer[®], and its own brand, P&G Pro Line[®]. Please visit <http://www.pgpro.com> for the latest information about P&G Professional's solutions.

About Procter & Gamble

Three billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers[®], Tide[®], Ariel[®], Always[®], Whisper[®], Pantene[®], Mach3[®], Bounty[®], Dawn[®], Gain[®], Pringles[®], Charmin[®], Downy[®], Lenor[®], Iams[®], Crest[®], Oral-B[®], Actonel[®], Duracell[®], Olay[®], Head & Shoulders[®], Wella[®], Gillette[®], Braun[®] and Fusion[®]. The P&G community includes approximately 138,000 employees working in over 80 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

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