



## News Release

The Procter & Gamble Company  
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**FOR IMMEDIATE RELEASE**

### **PROCTER & GAMBLE RECOGNIZED FOR SUSTAINABILITY EFFORTS IN *NEWSWEEK* RANKING**

#### ***P&G Professional® Proud to Uphold Corporate Sustainability Commitment***

**CINCINNATI, Oct. 7, 2009** – Procter & Gamble Professional, the away-from-home division of Procter & Gamble, today announced its corporate parent was cited as one of the “Greenest Big Companies in America” by *Newsweek*, placing 26th out of the 500 companies assessed. The rankings, published in the Sept. 28 issue of *Newsweek*, were based on the actual environmental performance, policies and reputation of public companies.

“P&G Professional’s science-based commitment to sustainability is a direct reflection of P&G’s longstanding corporate approach to environmental responsibility, product innovation and safety,” said Eric Hetrick, director, P&G Professional North America. “We are proud of this recognition by *Newsweek* and will continue to work tirelessly with our counterparts throughout the P&G organization to bring environmentally-sound, sustainable products to distributors, customers and the business community.”

The *Newsweek* report is the result of a comprehensive research project completed in collaboration with three partners: KLD, Trucost and Corporate Register. Each company included in the ranking was judged on a variety of criteria, including carbon footprint, energy efficiency and use of other natural resources. P&G received high marks throughout the report, including placing fourth within the consumer products sector. More information on the rankings can be found at <http://greenrankings.newsweek.com>.

In 2009, P&G also was recognized by *Financial Times* and JustMeans with “The 2008/2009 Social Innovation Award” for its work in shaping the new world of sustainable and socially responsible enterprise. P&G also was ranked 14th in *Corporate Responsibility Officer*

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magazine's 10th annual "100 Best Corporate Citizens List<sup>®</sup>," which rates companies according to their environmental, climate change, human rights, philanthropic, employee relations, financial and governance practices. For more information on P&G's commitment to sustainability, visit [www.pg.com/sustainability](http://www.pg.com/sustainability).

### **About P&G Professional**

Procter & Gamble Professional<sup>®</sup> is the away-from-home division of Procter & Gamble, serving the foodservice, building cleaning and maintenance, hospitality and convenience store industries. P&G Professional offers complete solutions utilizing its parent company's scale, trusted brands and strengths in market and consumer understanding. P&G Professional features such brands as Tide<sup>®</sup>, Dawn<sup>®</sup>, Mr. Clean<sup>®</sup>, Febreze<sup>®</sup>, Swiffer<sup>®</sup>, and its own brand, P&G Pro Line<sup>®</sup>. Please visit <http://www.pgpro.com> for the latest information about P&G Professional's solutions.

### **About Procter & Gamble**

Four billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers<sup>®</sup>, Tide<sup>®</sup>, Ariel<sup>®</sup>, Always<sup>®</sup>, Whisper<sup>®</sup>, Pantene<sup>®</sup>, Mach3<sup>®</sup>, Bounty<sup>®</sup>, Dawn<sup>®</sup>, Gain<sup>®</sup>, Pringles<sup>®</sup>, Charmin<sup>®</sup>, Downy<sup>®</sup>, Lenor<sup>®</sup>, Iams<sup>®</sup>, Crest<sup>®</sup>, Oral-B<sup>®</sup>, Actonel<sup>®</sup>, Duracell<sup>®</sup>, Olay<sup>®</sup>, Head & Shoulders<sup>®</sup>, Wella<sup>®</sup>, Gillette<sup>®</sup>, Braun<sup>®</sup> and Fusion<sup>®</sup>. The P&G community includes approximately 135,000 employees working in about 80 countries worldwide. Please visit [www.pg.com](http://www.pg.com) for the latest news and in-depth information about P&G and its brands.

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