



News Release

The Procter & Gamble Company
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FOR IMMEDIATE RELEASE

PROCTER & GAMBLE PROFESSIONAL EXPANDS SUPPLIER AGREEMENT WITH PREMIER HEALTH CARE ALLIANCE

Premier Alliance Members Now Able to Purchase P&G Professional On-Premise Laundry Products and Services at Special Pricing

CINCINNATI, Jan. 14, 2010 – Procter & Gamble Professional[®], the away-from-home division of Procter & Gamble, today announced it has earned an award to supply on-premise laundry products, equipment and services at special pricing to members within Premier Inc., a health care alliance of 2,200 nonprofit hospitals and more than 64,000 non-acute health care facilities throughout the U.S. The 36-month license is effective immediately. This marks the third P&G Professional contracted supplier agreement reached with Premier in the last year, which also includes housekeeping and cleaning products as well as alkaline battery and flashlight products.

“We’re thrilled to expand our relationship with Premier as its membership aims to deliver continual improvements in health care,” said Alan Tomblin, associate director, North American Customer Business, P&G Professional. “We’re confident that Premier members will experience measurable improvements in their laundry program as they work with P&G Professional to find effective solutions for their laundry needs.”

P&G Professional offerings include complete laundry solutions that utilize the power and efficacy of trusted brands, product innovation and deep market knowledge. Products from P&G Professional’s on-premise laundry program include Tide[®], Downy[®], P&G Pro Line[®] and Clorox[®].

“The health care industry has specific needs so it’s important for these facilities to develop the right on-premise laundry program,” said Matt Koloseike, senior category account executive, P&G Professional. “For noticeable softness and comfort, P&G Professional offers near neutral pH formulations for linens, gowns and towels that are designed to be safe and gentle on the skin of patients and staff.”

For more information on P&G Professional, please visit www.pgpro.com.

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About P&G Professional

Procter & Gamble Professional[®] is the away-from-home division of Procter & Gamble, serving the foodservice, building cleaning and maintenance, hospitality and convenience stores industries. P&G Professional offers complete solutions utilizing its parent company's scale, trusted brands and strengths in market and consumer understanding. P&G Professional features such brands as Tide[®], Dawn[®], Mr. Clean[®], Febreze[®], Swiffer[®], and its own brand, P&G Pro Line[®]. Please visit www.pgpro.com for the latest information about P&G Professional's solutions.

About Procter & Gamble

Four billion times a day, P&G brands touch the lives of people around the world. The company has one of the strongest portfolios of trusted, quality, leadership brands, including Pampers[®], Tide[®], Ariel[®], Always[®], Whisper[®], Pantene[®], Mach3[®], Bounty[®], Dawn[®], Gain[®], Pringles[®], Charmin[®], Downy[®], Lenor[®], Iams[®], Crest[®], Oral-B[®], Actonel[®], Duracell[®], Olay[®], Head & Shoulders[®], Wella[®], Gillette[®], Braun[®] and Fusion[®]. The P&G community includes approximately 135,000 employees working in about 80 countries worldwide. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

About Premier Inc.

The Premier healthcare alliance is more than 2,200 U.S. hospitals and 63,000-plus other health care sites working together to improve healthcare quality and affordability. Owned by not-for-profit hospitals, Premier maintains the nation's most comprehensive repository of clinical, financial and outcomes information and operates a leading healthcare purchasing network. A world leader in helping deliver measurable improvements in care, Premier works with the Centers for Medicare & Medicaid Services and the United Kingdom's National Health Service North West to improve hospital performance. Headquartered in Charlotte, N.C., Premier also has offices in San Diego, Philadelphia and Washington. Follow Premier on Twitter @premierinc.

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